

BBS Seminar to be held on 21 July 2011:

BBS
Basler Biometric Section

*Quantitative Benefit-Risk:
What Matter to Whom and How?
- Getting the Values and Weights Right*

Date/time & Location:

Thursday, 21 July 2011 from 13:00-17:30,
Bildungszentrum 21
Missionsstrasse 21
4003 Basel

AGENDA

- 13:00-13:15 WELCOME AND ANNOUNCEMENTS**
Fred Sorenson, BBS Treasurer, Switzerland
- 13:15-13:30 INTRODUCTION**
Jürgen Kübler, Novartis, Switzerland
- 13:30-14:15 John Ferguson** (Novartis Vaccines and
Diagnostics, USA):
*Structured Benefit-Risk Optimization (BRO):
A Framework Quantitative Decision Support Tools*
- 14:15-15:00 Gordon Francis** (Novartis Pharma, USA):
Clinical Perspective on Benefit-Risk Assessments
- 15:00-15:30** Coffee break
- 15:30-16:15 Lawrence Phillips** (The London School of Economics and Political Science,
UK):
Quantitative Benefit-Risk: Determining Values & Assessing Weights
- 16:15-17:00 Andrea Beyer** (University Medical Center Groningen, Netherlands):
*Beyond the Probability of Risk: Measuring Perception, Preferences and Values
for Health States*
- 17:00-17:30** Panel Discussion and Concluding Remarks
- 17:30** END OF SEMINAR / ADJOURN

